



Press Release

New AI driven software product to automate repeatable business tasks launched by Irish Company

An Irish-based company Pivot Cloud Solutions has launched a new AI driven software product to automate repeatable business tasks. It can also be used to capture and assist the digital transformation of legacy systems.

Phoenix (<https://phoenix.pivotcloudsolutions.com>) is an AI Tool-kit comprising Phoenix AI - which can interrogate complex computer systems and Phoenix BOT - which simulates human interaction through AI) is now available for the first time in the market to assist business to automate repetitive processes which saves time and money.

Guru Prasad, Co-Founder and Chief Executive Officer (CEO) of Dublin-based Pivot Cloud Solutions, said he and his team created and developed Phoenix initially in response to the ever pressing business problem of legacy systems ie. outdated software systems still being used in banks, insurance companies and government departments because they are too complex to update.

“Phoenix is the answer to COOs prayers in the Fintech business” said Guru, who has over 20 years’ experience in Information Technology, as technical architect and CTO.

“Digital transformation to the Cloud is now possible and affordable for businesses with old systems, thanks to our innovative product Phoenix”.

Phoenix is simple to use. Setup your account for free, buy a bot from our bot market (<https://phoenix.pivotcloudsolutions.com/shop/>) and off you go. We have a range of programmed BOTs for purchase including E-mail Analyzer BOT - suitable for customer service, Back-Up Cloud Storage BOT and Cyber Security for SMEs BOT.

Guru added: “We also provide bespoke bots. Virtually any process can be automated using Phoenix.”

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NOTE TO EDITORS

For more information on Phoenix - or to trial and review the product - contact Jacinta +353 1 2724036 / jacinta@pivotcloudsolutions.com.

Prices start at €9.99 for the simplest task automation bots. More details are available on the website <https://phoenix.pivotcloudsolutions.com/shop/>.

Phoenix was developed by Pivot Cloud Solutions which is an award winning, Irish based consultancy and development company specialising in Artificial Intelligence driven, digital transformation and cyber security for the FinTech sector. Founded in 2012 we have provided enterprise solutions for leading banks and insurance companies including AIB, Allianz and Board Gais.



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